

BRIAN WOODDELL

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OVERVIEW

Experienced communicator and instructor with nearly two decades of experience in making complex topics accessible to diverse audiences. Digital native adept at creating content for in-person, hybrid and online environments. Fast-learning, hard-working professional skilled at creating processes and procedures that add value to any organization.

EXPERIENCE

Post-secondary success specialist

Texas Academy of Biomedical Sciences, Fort Worth, Texas

July 2020 – present

- Working with district leaders, higher-education partners and industry to support Early College High School initiatives and ensure compliance with state and district policies
- Marketing the school to hundreds of potential new students and assisting about 100 families a year with the enrollment process
- Overseeing collegiate testing for up to 300 students at a time and leading a team of professionals assisting with those exams
- Tracking and analyzing student performance data using Excel and advising administrators and teachers on the impact of said data
- Advocating for and supporting advanced academic programs
- Advising teachers on best practices in regards to advanced instruction
- Creating campus publications and assisting with communication
- In 2021-2022, designed, implemented and trained about 40 colleagues on a district-wide, Web-based student registration system built in Qualtrics XM. The system handled several thousand student registrations with a success rate of nearly 100 percent.

French instructor

Green B. Trimble Technical High School, Fort Worth, Texas

August 2010 – June 2020

- Taught students at all levels about the French language and Francophone culture
- Developed custom educational content for five French courses
- Oversaw campus technology and LMS implementation for about 130 colleagues and assisted with more than \$2 million of inventory
- Led students to the school's first-ever passing scores on the A.P. French exam and often led the district in A.P. French scores among non-native French-speakers
- From 2017 to 2020, handled department-level communications, budgeting, accountability and conflicts as department chairperson, leading a team of colleagues
- Developed customized database solutions for handling assessment and financial data
- Worked with other teachers to become the Fort Worth ISD high school with the highest level of technology implementation

Page editor, staff writer

Fort Worth Star-Telegram, Fort Worth, Texas

May 2006 – August 2007

- Designed and wrote content for various features, news and sports pages

EDUCATION

Master of Theological Studies

Brite Divinity School, Fort Worth, Texas

August 2007 – May 2009

Graduated with a 3.481 GPA

B.S. in Journalism: News-Editorial Writing

Texas Christian University, Fort Worth, Texas

August 2002 – May 2006

Graduated Cum Laude with a 3.567 GPA

TECHNICAL SKILLS

Microsoft Office

Access, Excel, Outlook, PowerPoint, Teams and Word

Adobe Creative Cloud

Acrobat, Audition, Dreamweaver, Illustrator, InCopy, InDesign, Photoshop and Premiere Pro

Learning management

Canvas and Google Classroom

Other tools

SharePoint, ProPresenter, Qualtrics XM, Wikitext, HTML, Microsoft Windows, macOS and Linux

LANGUAGES

- English: native written and spoken proficiency
- French: high written and spoken proficiency
- Spanish: intermediate written and spoken proficiency

ORGANIZATIONS

- Society of Professional Journalists
- Association of Texas Professional Educators

AWARDS

June 2022

Campus Professional of the Year

October 2014

Fort Worth ISD RadioShack Chair of Teaching Excellence in Language Acquisition

VOLUNTEER EXPERIENCE

Various roles

Trinity Chapel Bible Church, Fort Worth, Texas

2008 – present

- Audio-visual support for music and children's ministries
- Content development for children's ministry